



**SHOP 123**

開店123

# Shop 123 Introduction

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[www.shop123.com.tw](http://www.shop123.com.tw)

2017

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## Outline

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- Shop123 Introduction
- Customer Experiences
- Shop123 System Introduction
- Construction Process & After-sales service



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# Shop123 Introduction

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# Shop 123 Brands [www.shop123.com.tw](http://www.shop123.com.tw)



Project	Shop123 System	EC Consultation	Taiwan EC School	Mall123
<ul style="list-style-type: none"> <li>• More than 100 major customers</li> <li>• Web portal for big enterprises</li> <li>• Distributor' s Kiosk system</li> <li>• Big Shopping Mall System</li> <li>• Online bank system</li> <li>• POS system</li> </ul>	<ul style="list-style-type: none"> <li>• Provide guidance to more than 20,000 customers</li> <li>• Online shopping mall</li> <li>• Image website for companies</li> <li>• Academic course marketing system</li> <li>• Opening shop on cell phone and pad</li> <li>• Personal Website</li> </ul>	<ul style="list-style-type: none"> <li>• Professional EC</li> <li>• Management consultation</li> <li>• Recruit management team</li> <li>• Train management team</li> <li>• Website analysis diaogonosis</li> <li>• Overseas mareket</li> <li>• Agency-operation for website</li> </ul>	<ul style="list-style-type: none"> <li>• Professional EC course</li> <li>• EC enterprise training service</li> <li>• Profession EC enterprise check</li> <li>• EC consultation service</li> <li>• Instructed by the most famous CEO</li> </ul>	<ul style="list-style-type: none"> <li>• Online marketing strategies for distributors</li> <li>• Mall collaborations</li> <li>• Agent operation</li> <li>• Product procurement service</li> <li>• Bonus points events</li> <li>• Product supply for big shopping malls</li> </ul>



# Shop123 System & Services



Basic  
version  
\$245/year



Advance  
version  
\$1155 /year



Business  
version  
\$2425/year



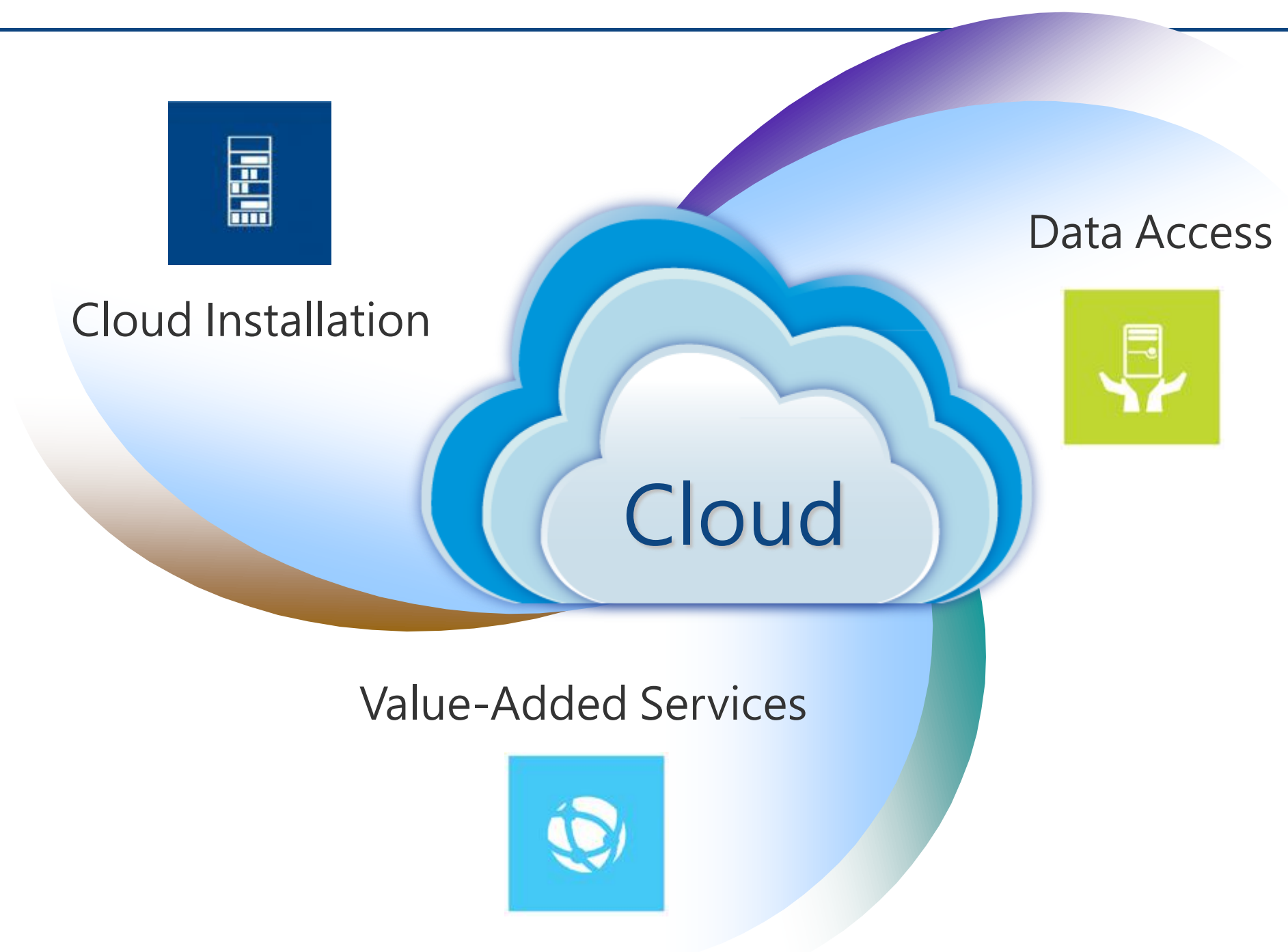
Flagship  
version  
\$7580 /year



Supplier  
version  
\$19700 /year

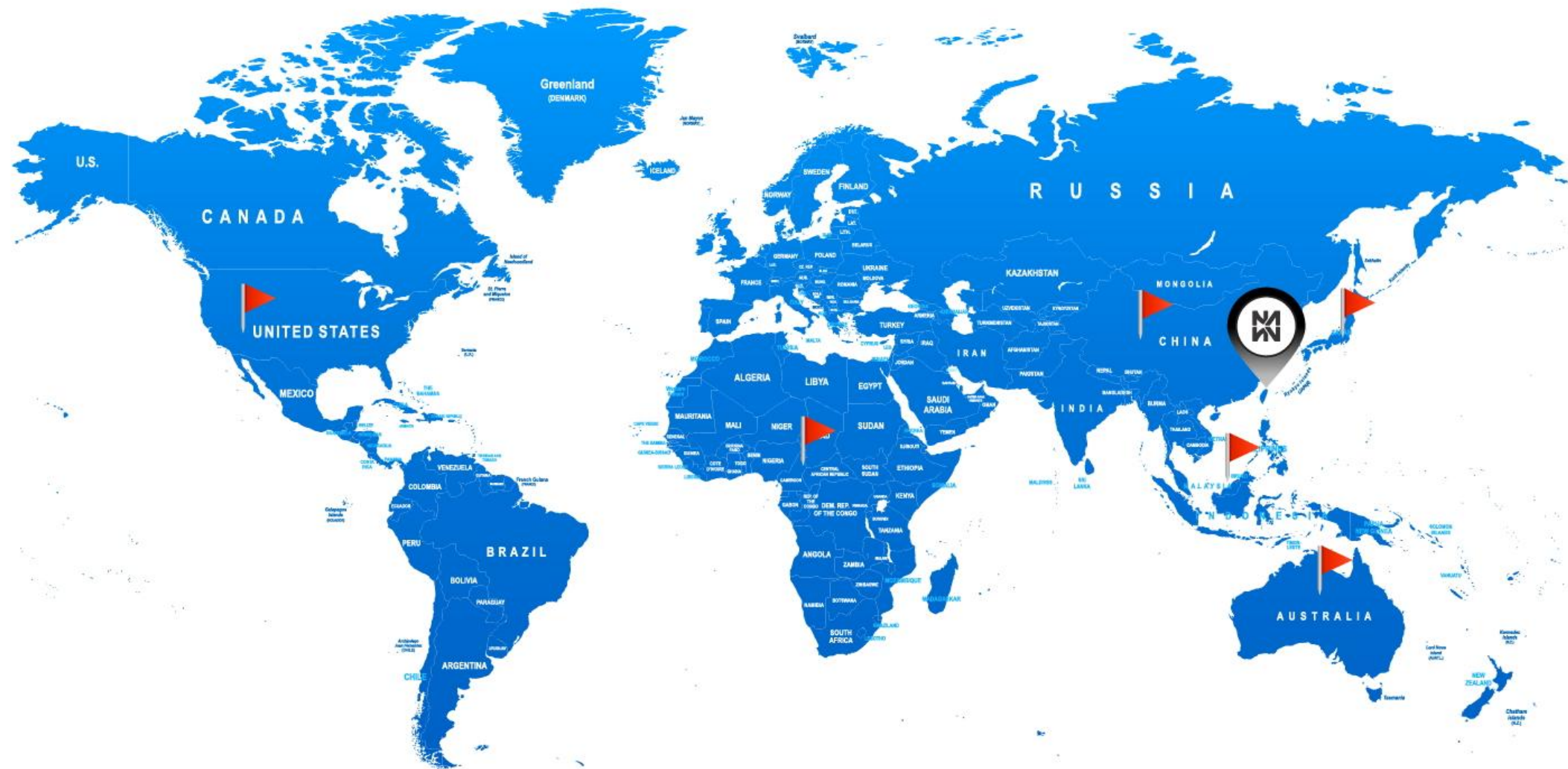


# Cloud Computing



# Global Customers

- Taiwan
- China
- Japan
- Malaysia
- U.S.A
- Australia
- Africa



## 12 Biggest Advantages

### 12 Biggest Advantages

Innrergrate ChaneIs

The Largest

Shopping Cart

Free Transaction Fee

Unique URLs

Double Benefit

Free Organization Fee

Source Code

Marketing Tools

Over 10 Years Experience

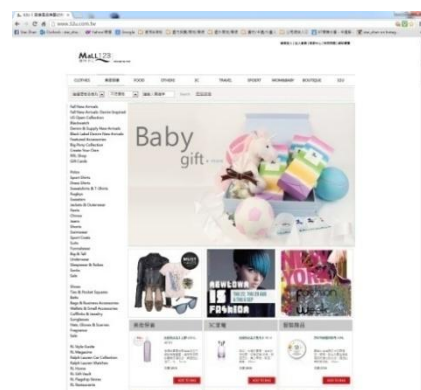
Client Cases

Multiple Language



# Keep Pace with Time and Forward to Better

## 1. Online Shopping



## 2. Mobile Shopping



## 3. Pad Shopping



**Web**

**Mobile**

**Pad**

**VAS**

**TV**

4. Global Value  
Added Services  
Integration

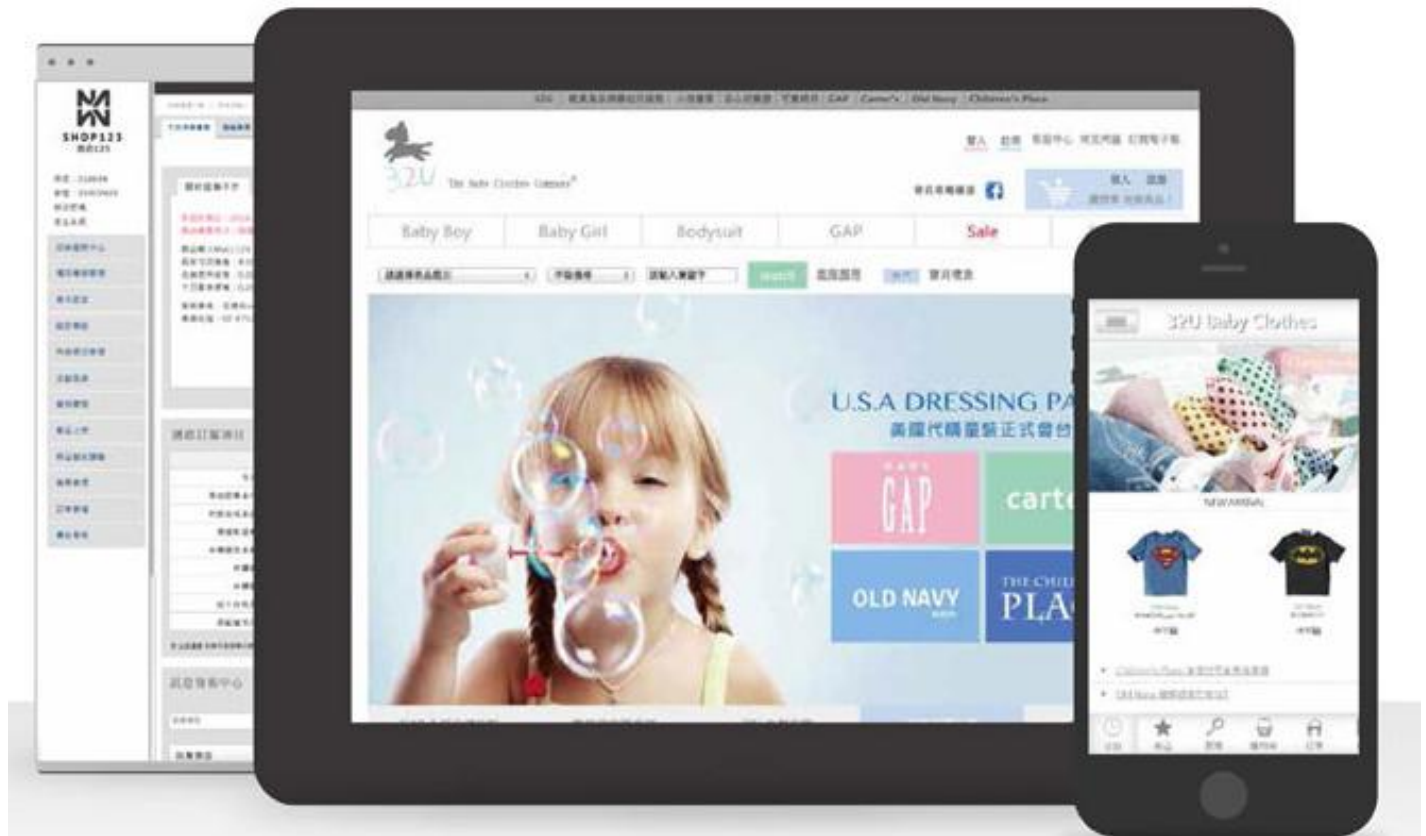
## 5. TV Shopping



Shop123 Open Your Dream Shop

# Shop 123 Mobile Shopping

- Same Backstage Management
- Strong Analysis Function
- Differentiate Customers Precisely
- Multiple Marketing Activities
- Instant Shopping Interface



# Virtual and Real Integration Business Mode





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# Customer Experiences

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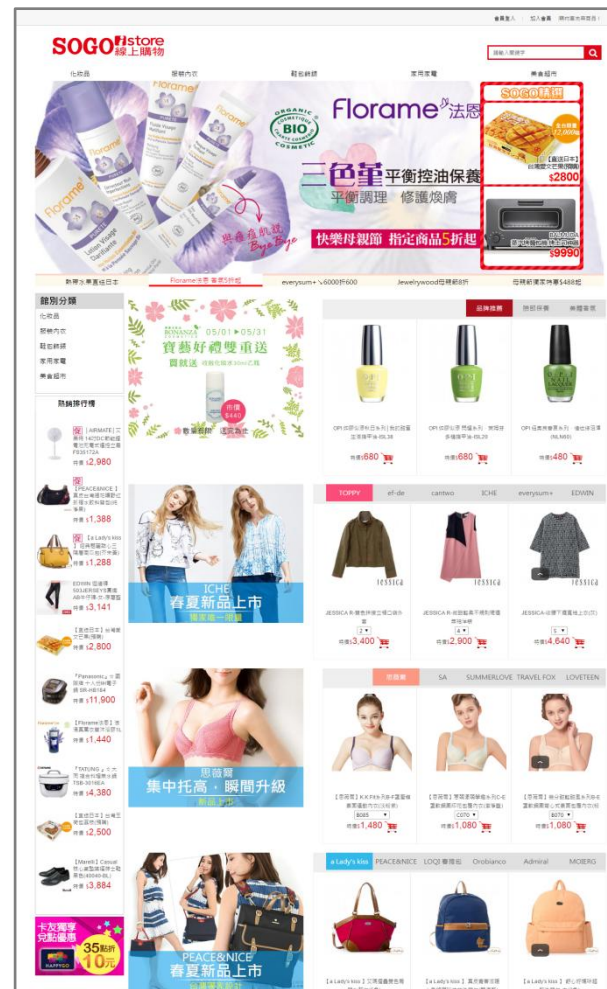
## Featured Customer Experiences



# Customer Experiences - Big Shopping Mall



家吉購物網



Sogo istore



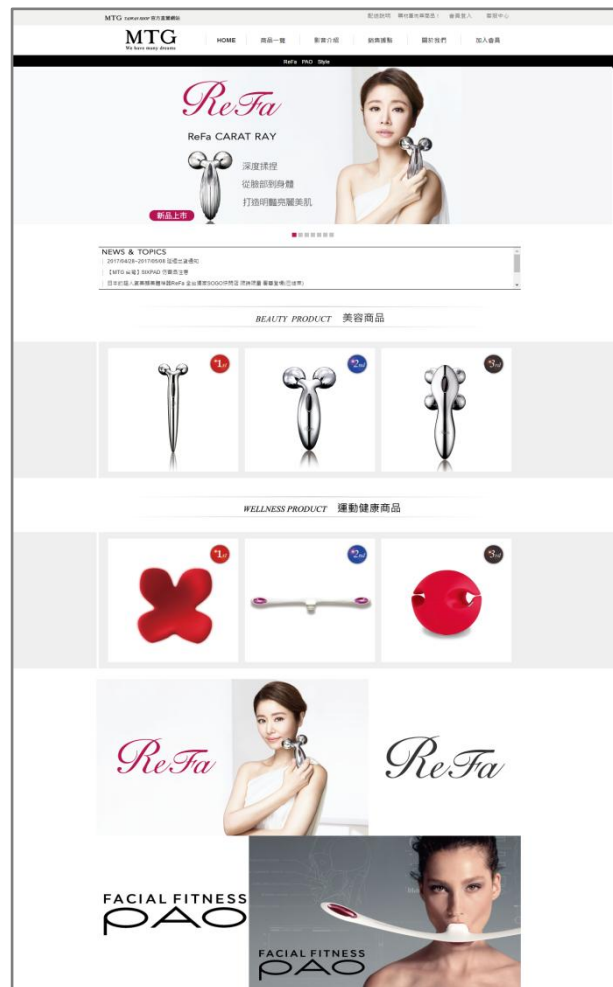
noafamily



KU-HOUSE



# Customer Experiences - Celebrities



林心如-MTG



蕭亞軒-Carry me



安心亞-佐登妮絲



六月-台灣貝德瑪



# Customer Experiences - Celebrities



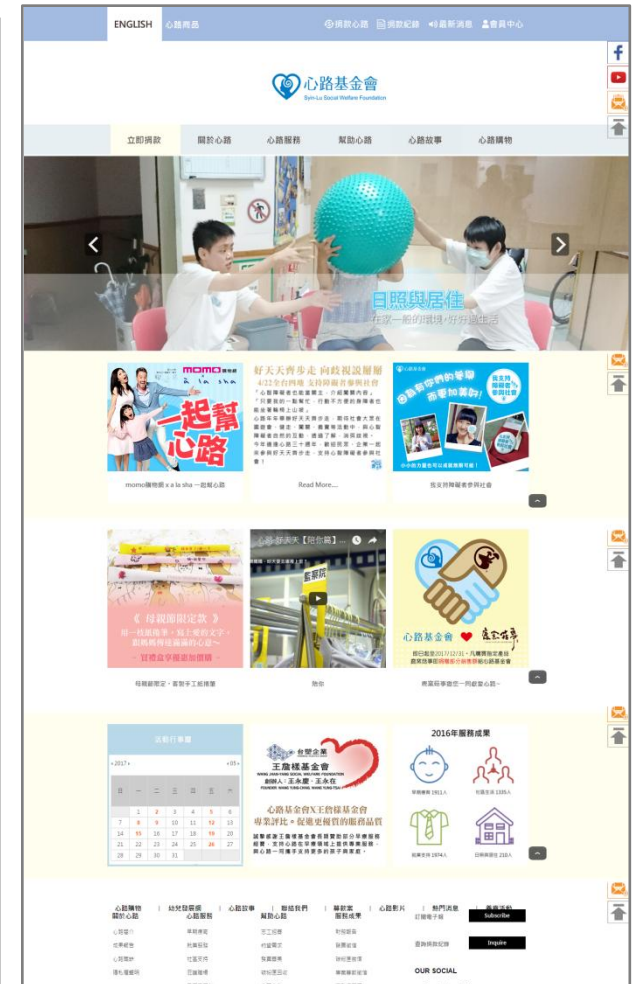
仔仔周渝民-新東陽



李維維-EASY SHOP



陳亞蘭-三多士 Taiwan



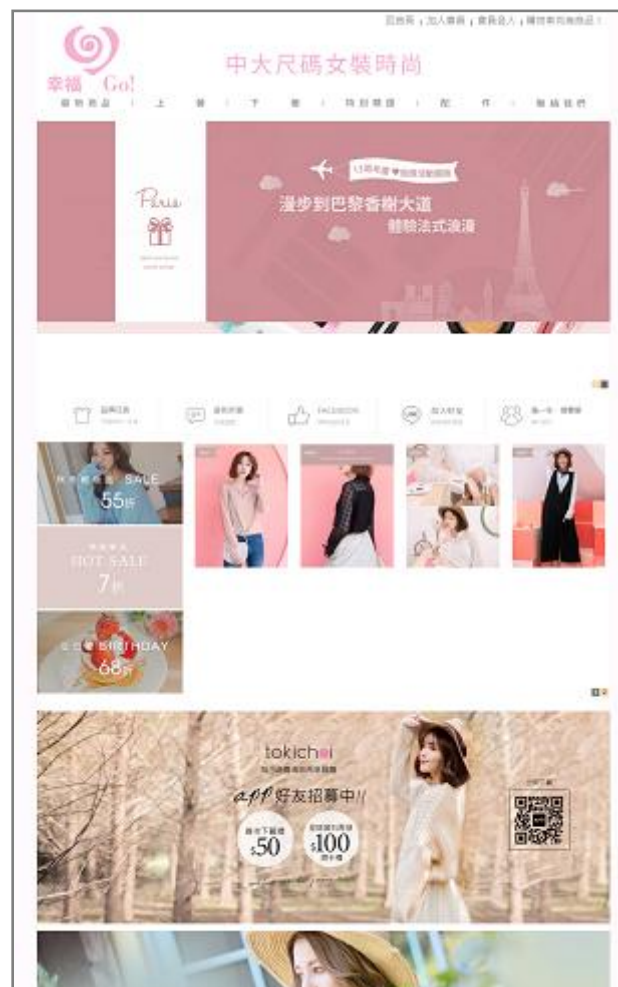
黃嘉芊-心路基金



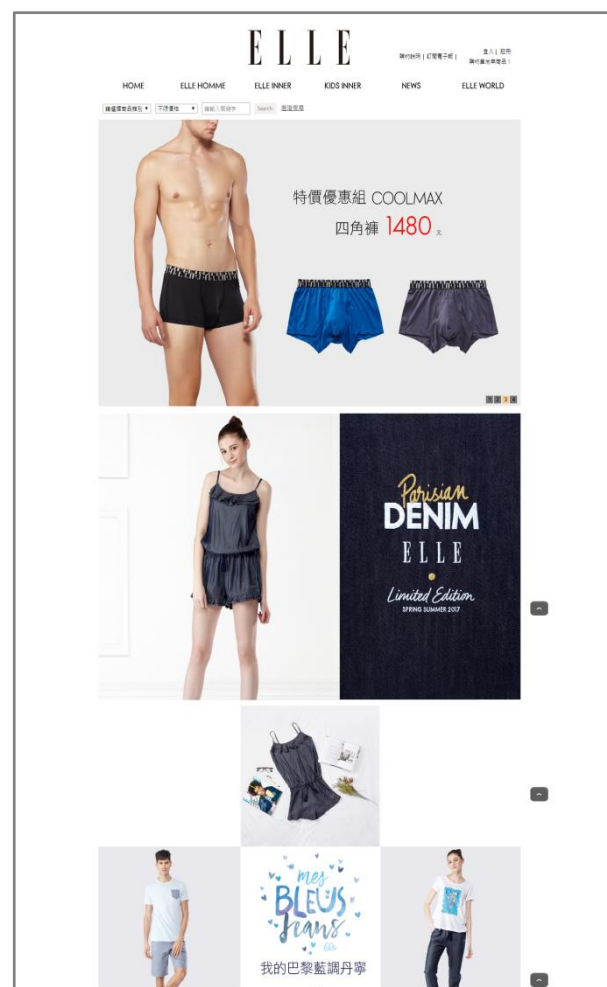
# Customer Experiences - Famous Clothes Brand



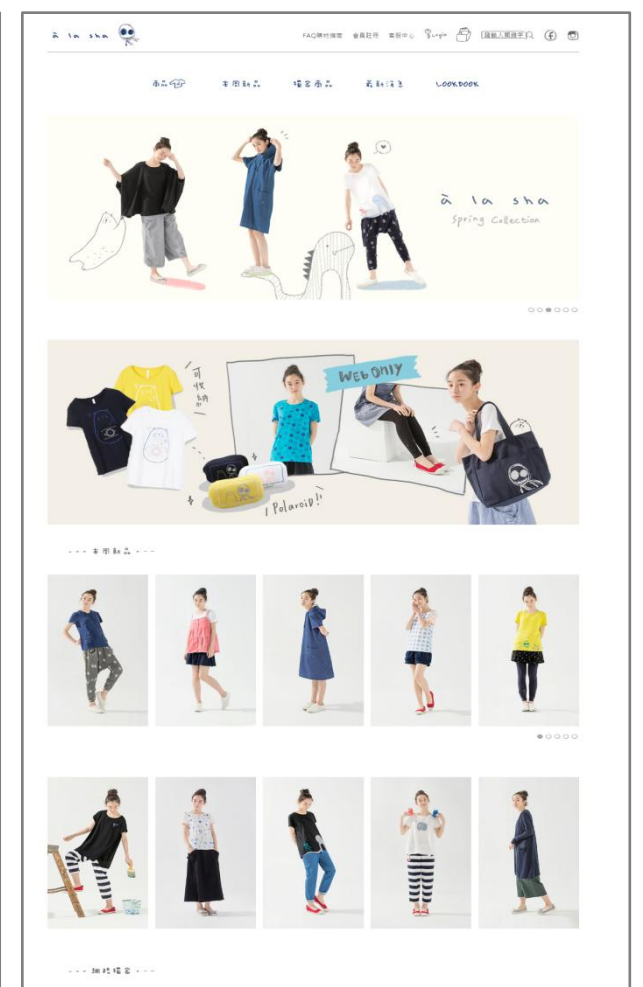
幸福台灣



幸福 Go!



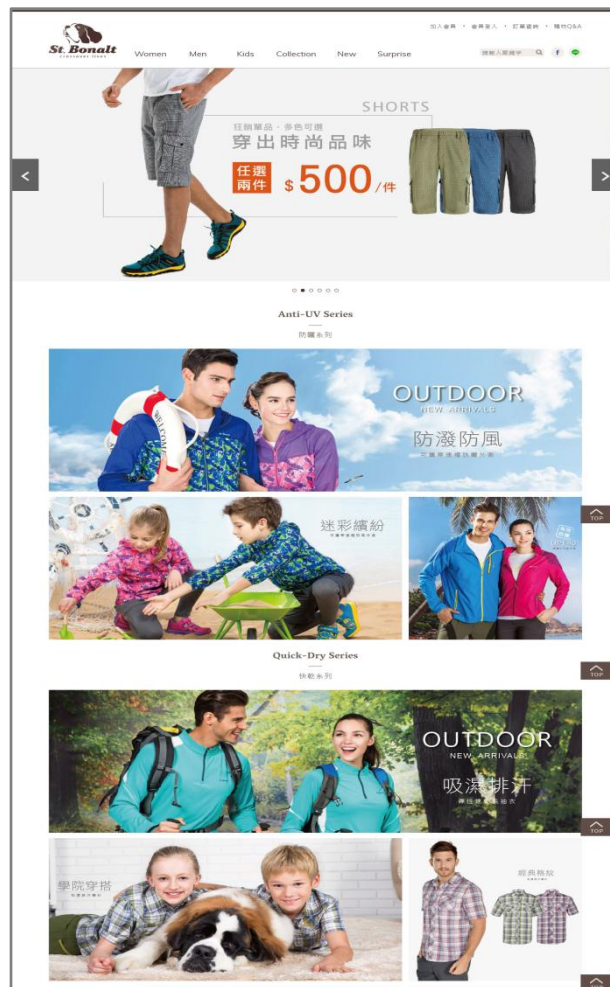
ELLE



alasha



# Customer Experiences - Functional / Sports Wear



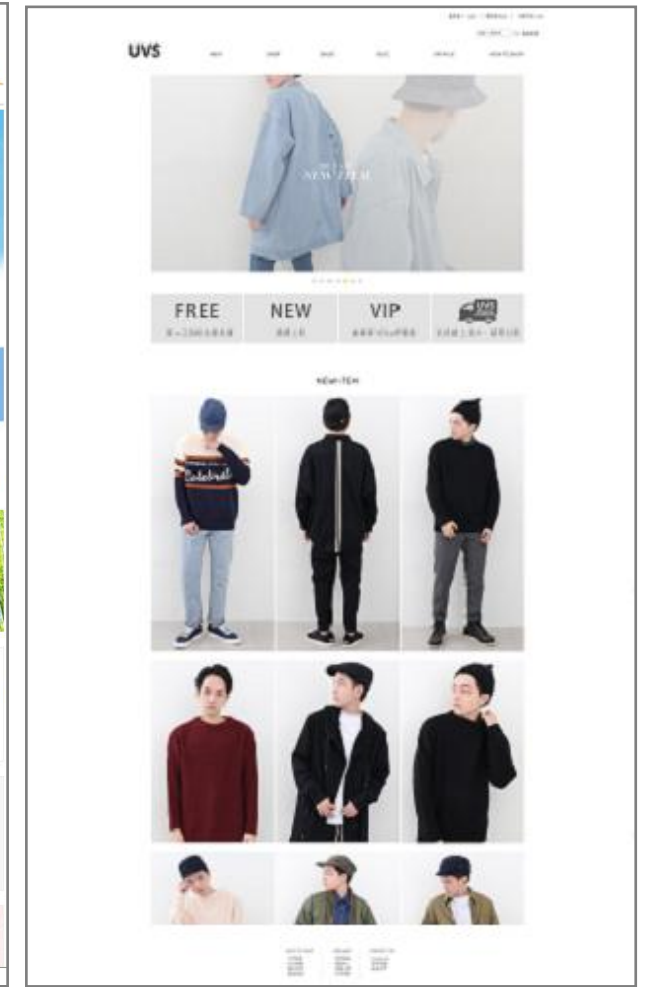
St.Bonalt聖伯納



Zootsport



UV100



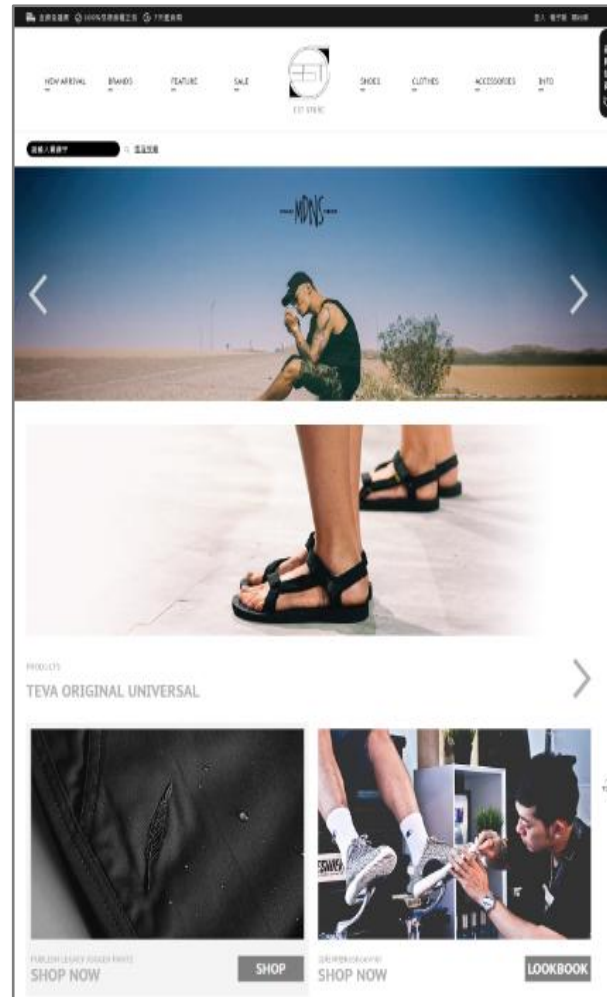
UNIVERSE



# Customer Experiences - Socks and others



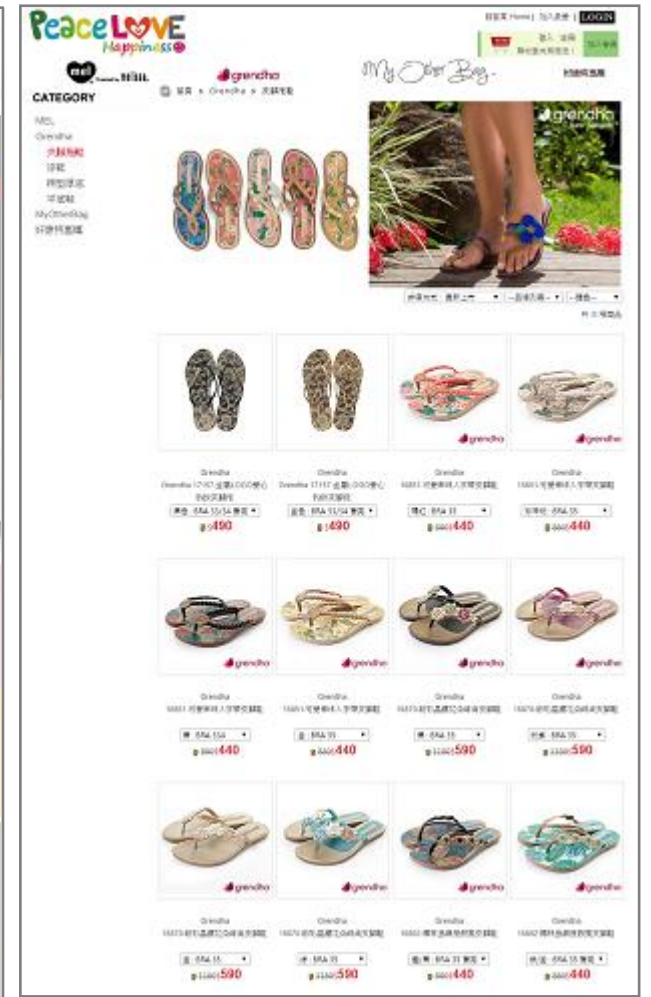
Crocs™ 卡駱馳



EST Store



瑪榭襪品



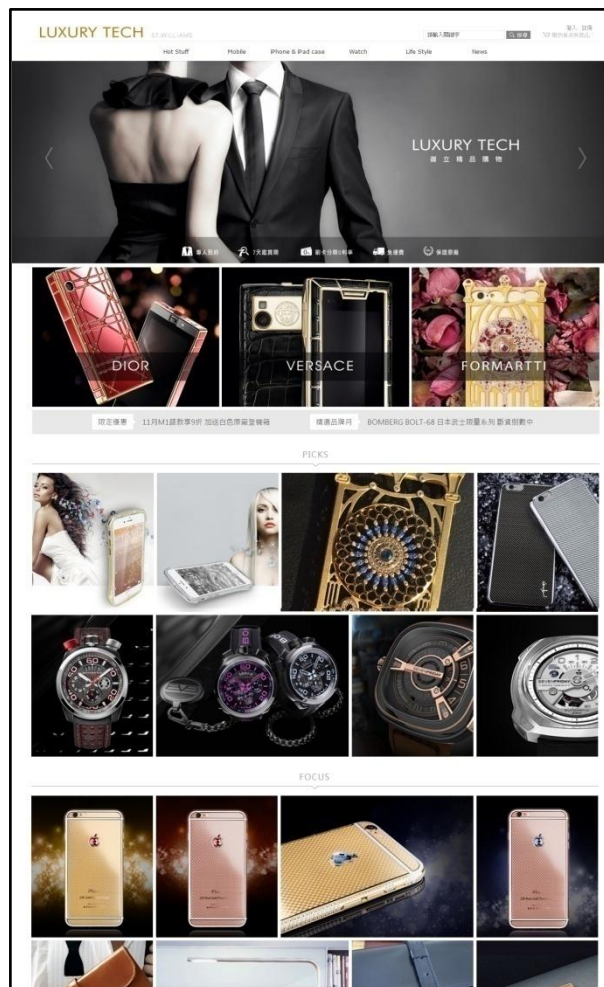
巴西Grendene人字拖



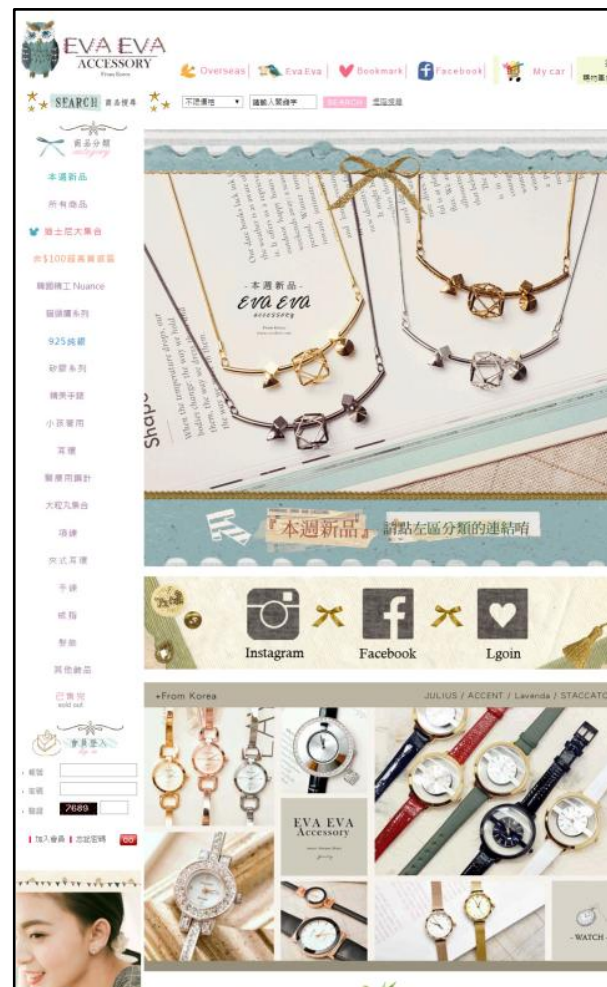
# Customer Experiences - Accessories / Boutiques



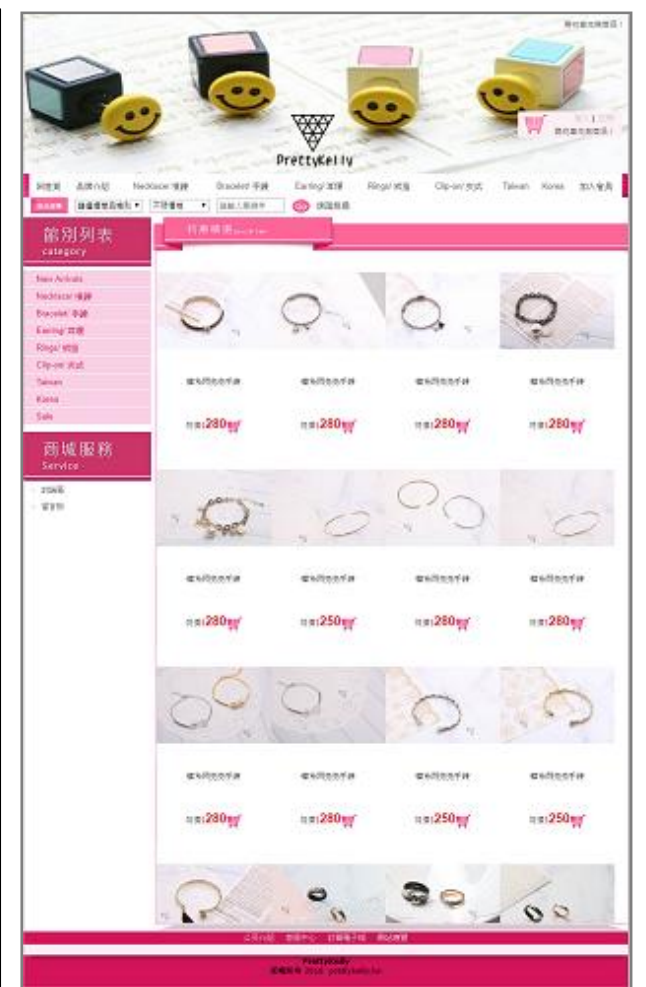
大東山珠寶



御立精品購物網



臻邦飾品 EVA EVA



PrettyKelly



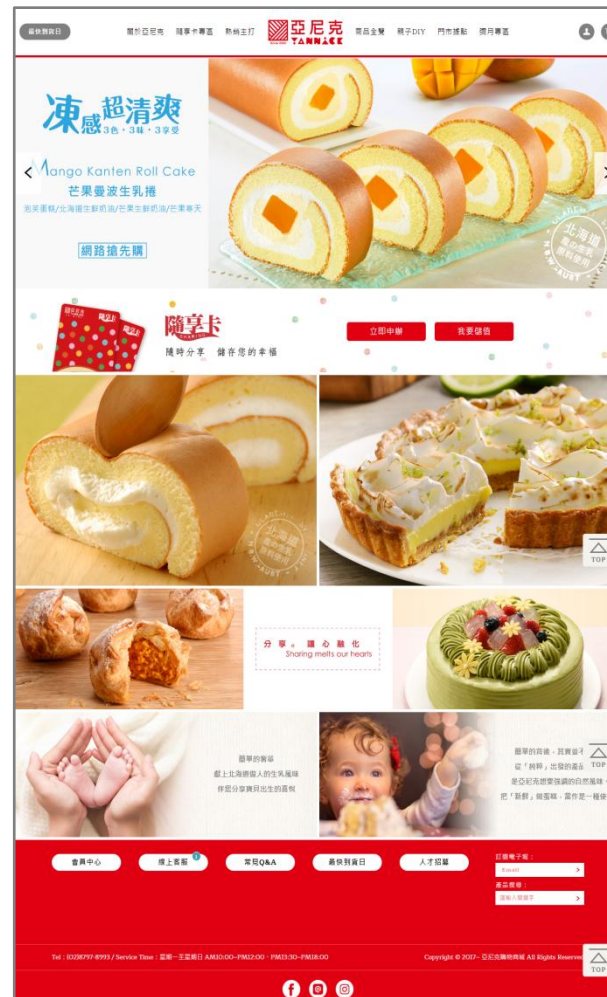
# Customer Experiences - Foods / Big Food Suppliers



台北濱江



西北烤肉網



亞尼克



楊桃天菜網



# Customer Experiences - Big Suppliers of Old Food Brand



元祖食品



郭元益購物商城



快車肉乾



大黑松小倆口



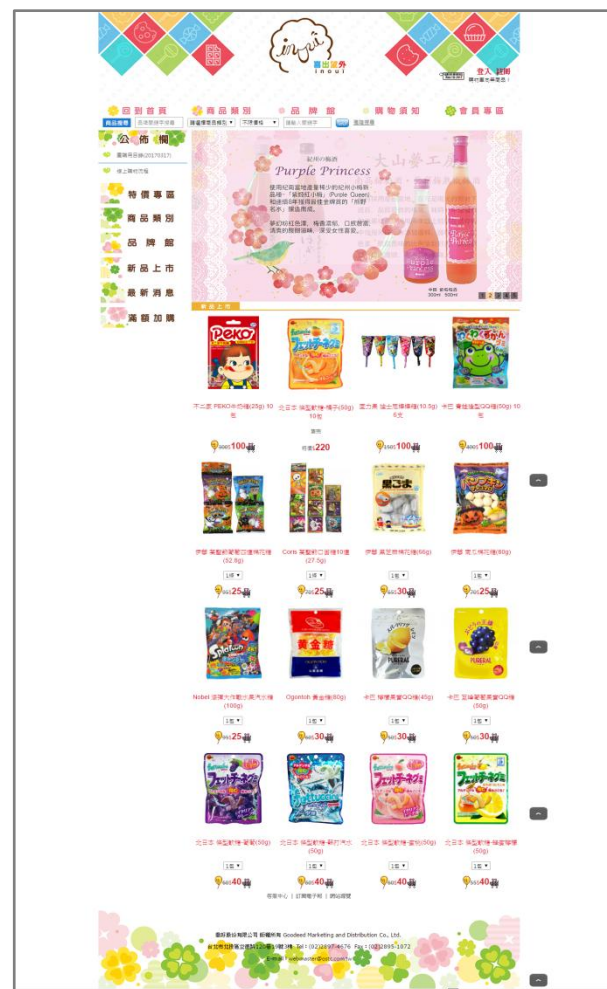
# Customer Experiences - Souvenir



Mr.Honey 蜂蜜先生



雪花齋



喜出望外



白木屋



# Customer Experiences - Cosmetics / Body Care



愛美肌



NEREUS



北緯23.5°



膜殿



# Customer Experiences - Aesthetic medicine



ERH



第一化工



聖克萊爾



美麗時光



# Customer Experiences - Health Equipment & Food



食醫行市集



山武食品



西合健康概念館



E媽網(百喬生醫)



# Customer Experiences - Bedding / Furniture / 3C



格蕾寢飾精品館

YKS居家販售中心

群環科技股份有限公司

彩虹數位影像商城



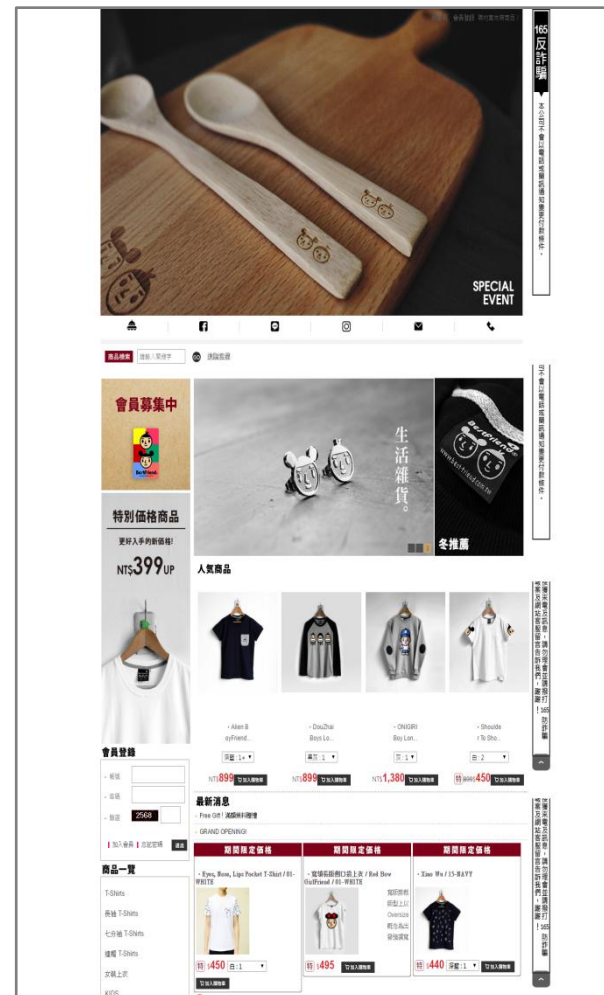
# Customer Experiences - Kid's & Women's Products



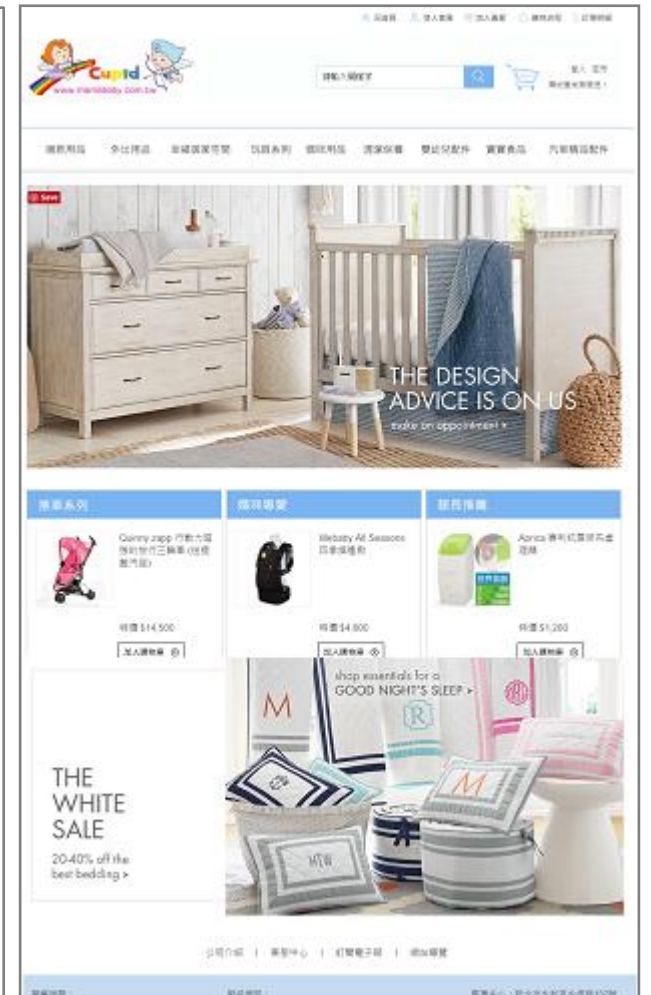
小兒利撒兒



婦潔 VIGILL



BEST FRIEND



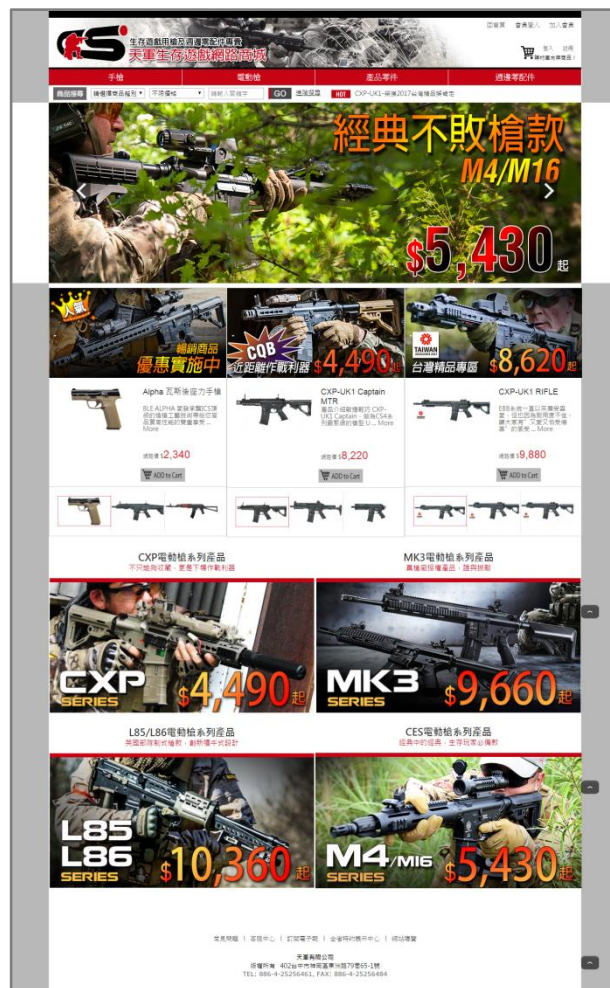
Cupid



# Customer Experiences - Characteristic Shop



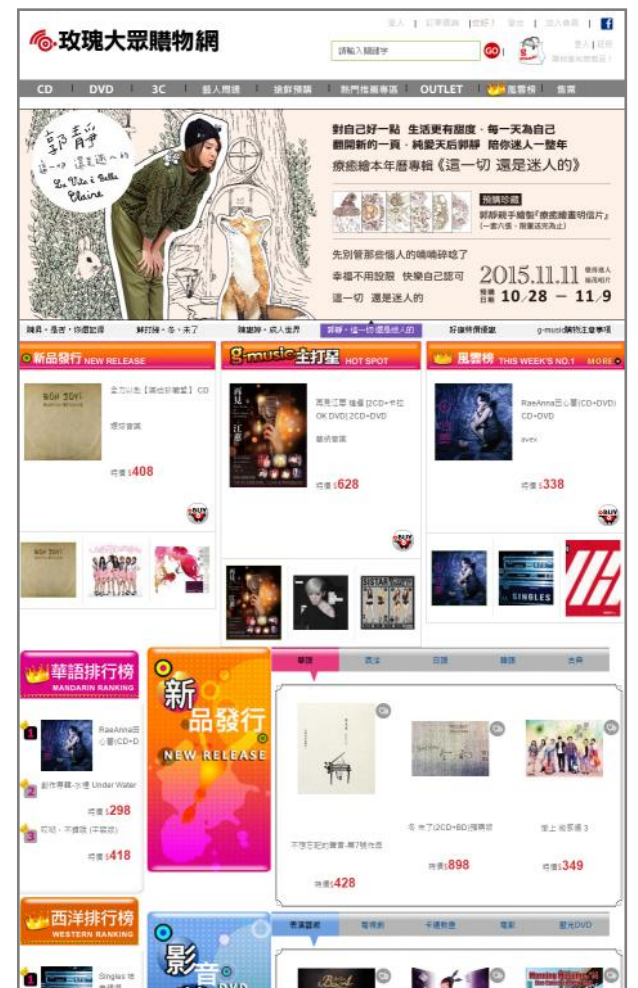
宜蘭餅



天軍生存遊戲商城



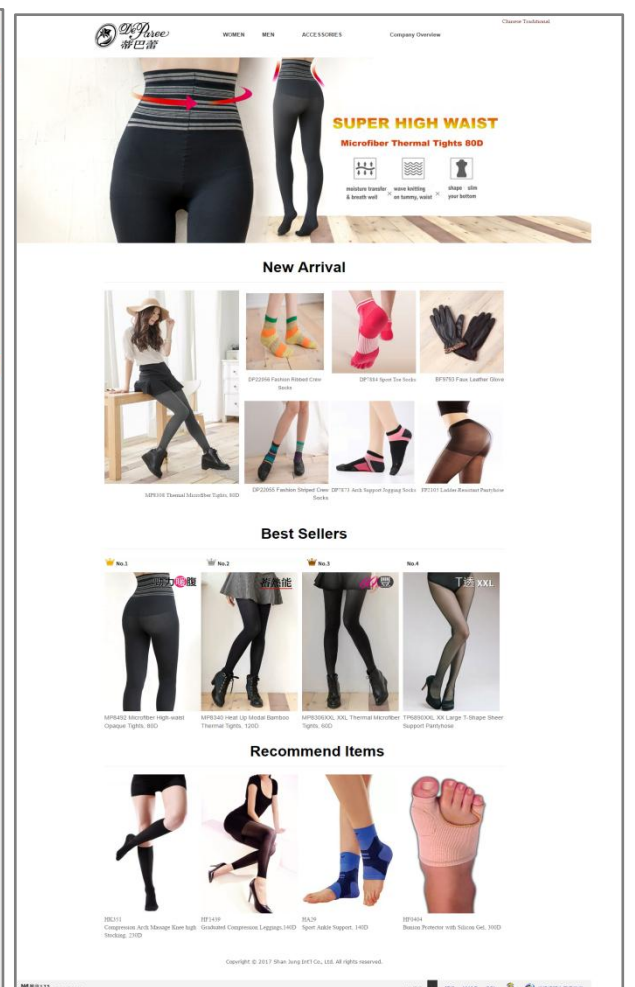
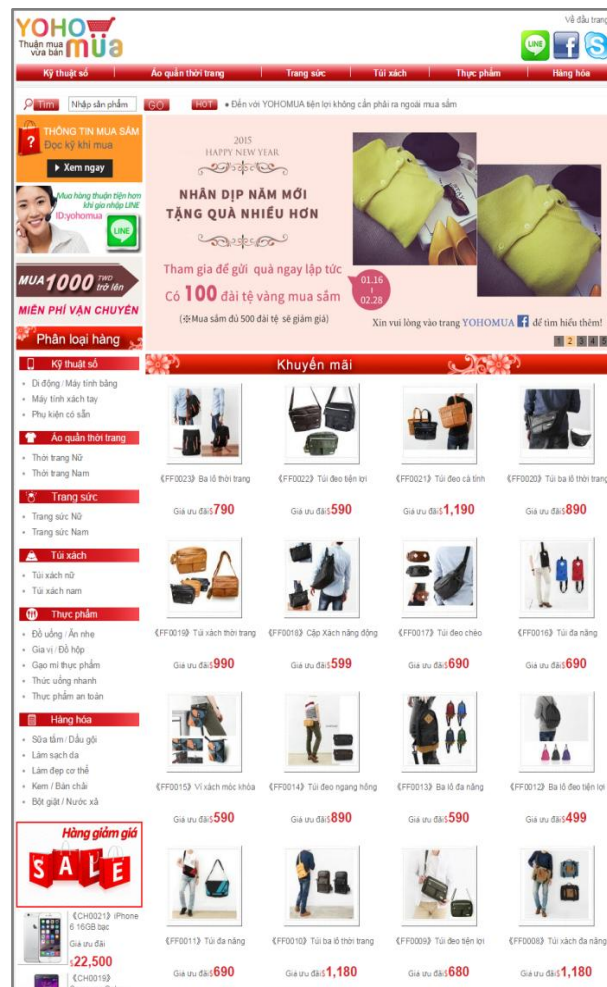
林晟老師教學官網



玫瑰大眾



# Customer Experiences - Government Cooperation / Multiple Language Choices



日本台灣導覽mall

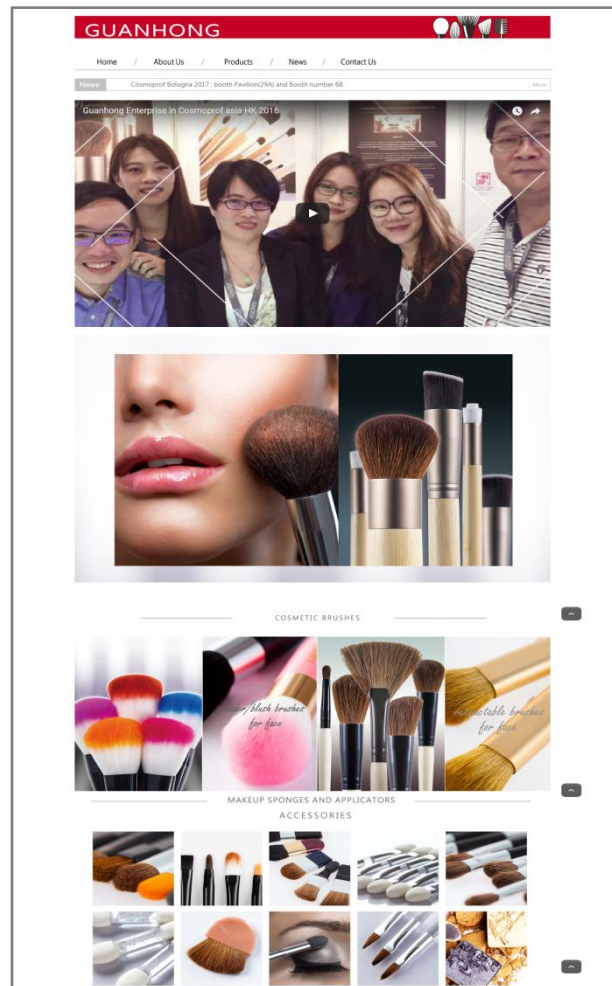
台灣觀光局英文站

YOHOMUA (越南文)

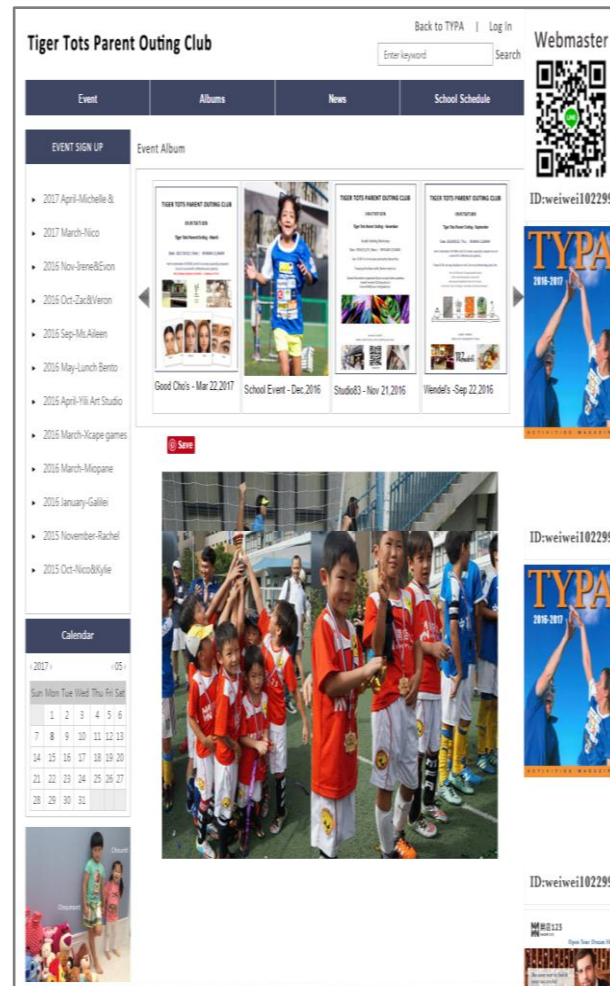
蒂巴蕾



# Customer Experiences - Multilingual choice



冠鴻企業



TYPA



SENTOSA



Vacii



# Customer Experiences - Bank Bonus Shop / Cooperate with China's Bank



Go Happy



聯邦銀行YesGogogo



億佰購物/中國銀行、農民銀行



深圳發展銀行



# Customer Experiences - CVS KIOSK System (Exclusive)



Family Mart  
FAMI Port



Bonus points/  
Buying  
tickets/Search/  
Pre-order/Pay bills



Hi-life  
LIFE-ET



Movie ticket/  
Amusement park /  
Theater / SPA  
ticket/  
Sport Venue /  
Bonus exchange



Circle K  
OK·GO



Pay bills / Bonus  
exchange/Hotel or  
tours reservation /  
Per-order /Print

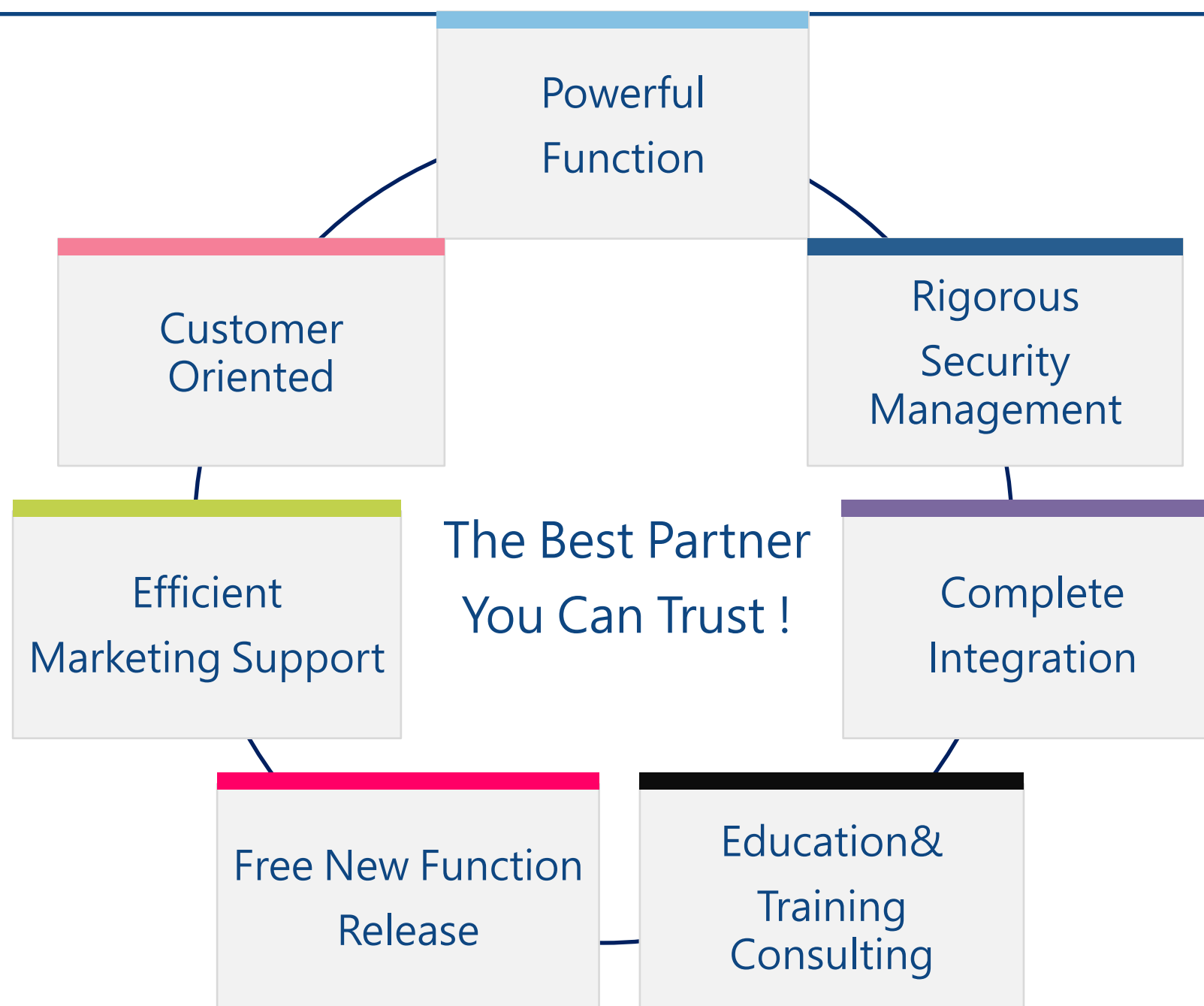


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# System Introduction

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## Shop123 - Advantages



# Shop123 System - Powerful Function

## System Integrity

**Total**  
**30** Items  
**1,000** Sub-Items  
**10,000** Detailed-Items

## Web Design

- ✓ System Function
- ✓ Account Management
- ✓ Website Information
- ✓ Product Management
- ✓ Account Management
- ✓ Purchase Order
- ✓ Management

## Marketing Event

- ✓ Marketing Event
- ✓ Customer Interaction
- ✓ Customer Service
- ✓ Website Analysis
- ✓ Data Import/export
- ✓ Website Management

## System Integration

- ✓ Payment Connection
- ✓ Logistics Connection
- ✓ ERP Connection
- ✓ Channel Order Management
- ✓ Electronic Invoice Integration

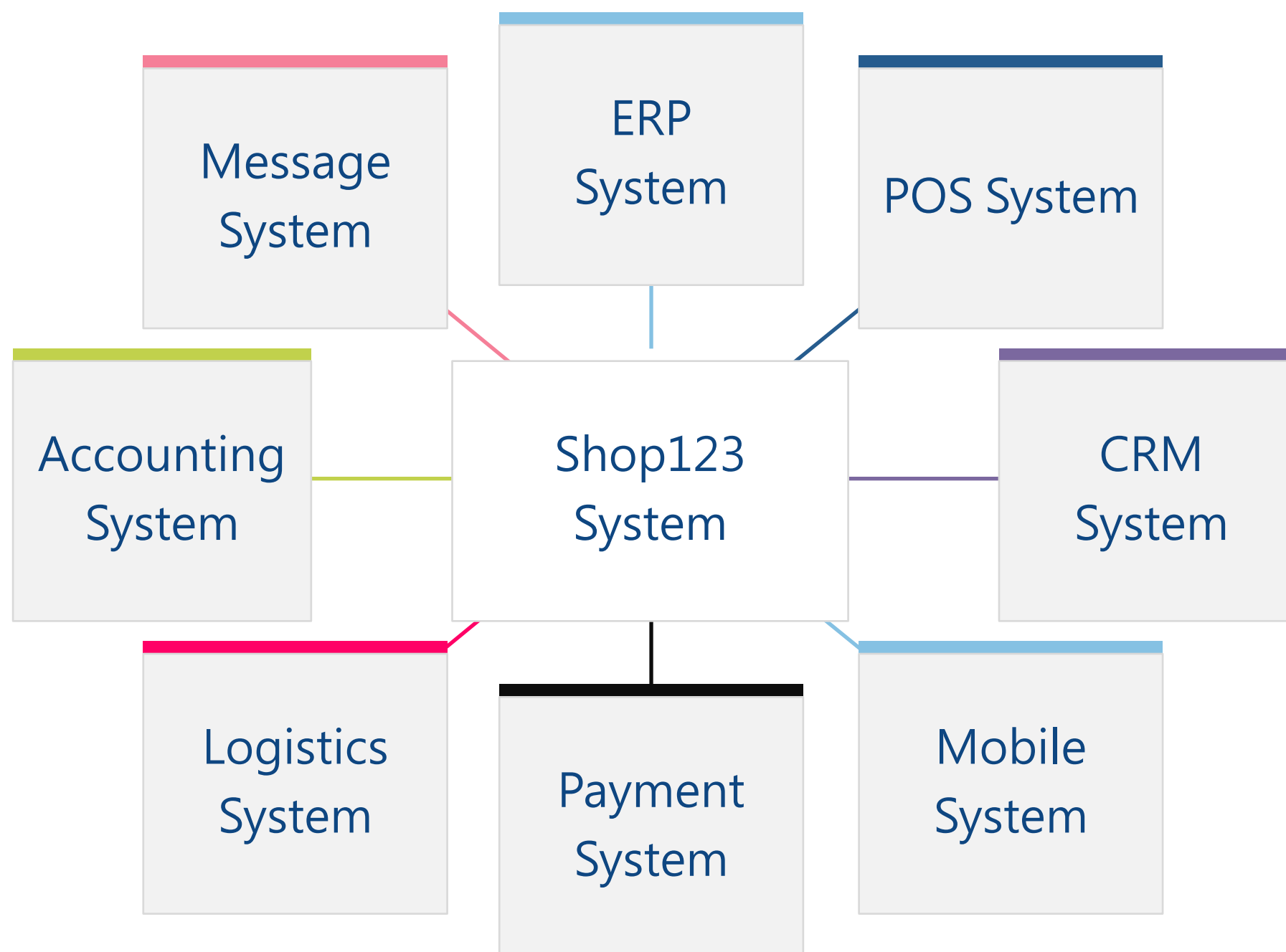


## Shop123 Versions

- ✓ Basic
- ✓ Advanced
- ✓ Business
- ✓ Flagship
- ✓ Supplier



# System Integration





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## Constructive Flow Chart & After-Sales Service

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# EC Website Launch Formula Blueprint

## STEP 01

- Communication
- Customer Needs and Expectations



## STEP 02

- Web Design
- Merchandise Display
- Shipping and Payment Integration series



## STEP 03

- Online Shop Operations
- Training Sessions ( Video, graphics, weekly free courses )



# After Service

## 01 Shop123 System

Showing setting Users UI operations and back office functions



## 02 Establish Your Image

Through annual marketing planning, from product shooting, drawing landscaping, copywriting, hitting the shelves, and as well as customized website design



## 03 EC Management

EC operations and management, Learning and understanding open market planning understand customer analysis and marketing consultant







**SHOP123**

開店123